



**CENTRE OF STUDIES FOR LANDSCAPE ARCHITECTURE  
FACULTY OF ARCHITECTURE, PLANNING AND  
SURVEYING UNIVERSITI TEKNOLOGI MARA**

**CULTURAL WALK- REHABILITATING THE IMAGE AND  
CULTURE ECO-TOURISM AT SRI TUJOH VILLAGE  
TUMPAT, KELANTAN**

**MUHAMMAD ROSLAN SOLAHHUDIN BIN ROZALI  
2014841682**

**JULY 2018**

## **AUTHOR'S DECLARATION**

I declare that the work in this dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated of acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Under Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of Student : Muhammad Roslan Solahhudin Bin Rozali

Student I.D. No. : 2014841682

Programme : Bachelor of Landscape Architecture (Hons) – AP248

Faculty : Architecture, Planning and Surveying

Dissertation/Topical : Cultural Walk- Rehabilitating the Image and Culture Eco-Tourism at Sri Tujoh Village Tumpat, Kelantan

Signature of Student : .....

Date : July 2018

indirectly. I am highly indebted to all of these people, without their helping hand, I will not achieve on completing this project. May Allah grant His blessing to them Insha Allah.

### **ABSTRACT**

Kampung Sri Tujoh is a district of Tumpat, Kelantan. The physical area of Kampung Sri Tujoh is close to the Thai border. The village is very famous for its attraction as it is a charming and beautiful environment such as the attraction of the vast lagoon views and near the beach. Kampung Sri Tujoh also has a unique culture that is very active in fisheries such as fishermen, preserving fish in the lagoon and dry fish making. This area is potentially one of the attractions of culture that can attract tourists to come. This study shows that Kampung Sri Tujoh has its own unique strength and uniqueness.

Keywords: fishing village, culture tourism, lagoon, salted fish, tourism landscape, village culture.

---

## LIST OF CONTENT

### CHAPTER 1: INTRODUCTION OF TOPIC

1.0	Introduction	1
1.1	Prevalence Issues	4
	1.1.1 Environmental	4
	1.1.2 Physical	4
	1.1.3 Social	5
1.2	Aim and Objective	5
	1.2.1 Aim	5
	1.2.2 Objective	5
1.3	Definition of Terminology	5
	1.3.1 Rehabilitation	5
	1.3.2 Cultural Eco-Tourism	6
1.4	Significant, Scope of Study	7
1.5	Limitation of Study	7
1.6	Research Methodology	8
	1.6.1 Identify of site study	9
	1.6.1.1 Primary data	9
	1.6.1.2 Secondary data	9
	1.6.1.3 Tertiary data	10
	1.6.1.4 Analysis and synthesis approach	10
1.7	Chapter Summary	11

## CHAPTER 2: LITERATURE REVIEW

2.1	Introduction	12
2.2	Literature review	12
	2.2.1 Culture	12
	2.2.2 Culture walks	13
	2.2.3 Concept of culture walks	13
2.3	Culture and the Roles of Cultures Spaces	14
2.4	Components of Cultural Spaces	15
	2.4.1 Sense of place	15
	2.4.2 Memory	15
	2.4.3 Orientation	15
	2.4.4 Perception and cognition	15
	2.4.5 Identification and imageability	16
2.5	Sustainable Cultural Tourism Principle	16
2.6	Application the NPS Approach Designing	18
2.7	References Cases	23
	2.7.1 Pulau Amam, Penang	23
	2.7.2 Pulau Ketam, Klang, Selangor	28
2.8	Chapter Summary	35